

*The Adam Taliaferro Foundation presents the
Adam Taliaferro Foundation 10th Anniversary Gala*

Saturday, October 16, 2010, 7:30 p.m.

at Hyatt Regency at Philadelphia's Penn's Landing

*Honorary Chairman Dr. Harry T. Gamble,
Former President, Philadelphia Eagles
Special Appearance, Joe Conklin, Comedian*

SPONSORSHIP OPPORTUNITIES

ADAM'S CIRCLE: \$10,000

Designation as Official Presenting Sponsor of the 10th Anniversary Gala;
premier seating for up to 16 guests at gala and VIP reception; full-color cover ad in the program booklet;
prominent signage at event; signed autograph football from Penn State coach Joe Paterno

TOUCHDOWN SPONSOR: \$5,000

Designation as Official Sponsor of the 10th Anniversary Gala;
priority seating for up to 10 guests at gala and VIP reception;
full-page color ad in the program booklet; prominent signage at event

MVP SPONSOR: \$2,500

Priority seating for up to 6 guests at gala and VIP reception;
full-page color ad in the program booklet;
prominent signage at event; signed autograph book by Adam Taliaferro

ALL-PRO SPONSOR: \$1,500

Priority seating for up to 4 guests at gala and VIP reception;
full-page ad in the program booklet; prominent signage at event;
signed autograph book by Adam Taliaferro

PATRON SPONSOR: \$500

Table seating for up to 2 guests at gala and a special commemorative gift for each diner;
half-page ad in the program booklet and listing as a Patron Sponsor.

PROGRAM ADVERTISING OPPORTUNITIES

Full Page ad with Photo	\$200
Full Page ad without photo	\$175
Half Page ad with photo.....	\$125
Half-Page ad without photo.....	\$100

Include Name or Corporate message (if applicable) for ad below. Ad can also be sent electronically to pharris@fortnassaographics.com

Deadline for ad submission is September 25, 2010

Providing emotional, financial and educational support to student-athletes who experience catastrophic head or spinal injuries in sanctioned team events in New Jersey, Delaware and Pennsylvania.

MAKE CHECKS PAYABLE TO:
Adam Taliaferro Foundation
1710 Kingswood Place
Clementon, NJ 08021
(609) 502-0424
www.taliaferrofoundation.org

